



TROON NORTH®

Golf Club

*Pure. Desert. Classic.*

EXPERIENCE TROON GOLF

**GROUP EVENTS**

MONUMENT | PINNACLE



# THE COURSES

## MONUMENT | PINNACLE

Troon North Golf stands as the hallmark of the desert golf experience, with two 18-hole golf courses stretching through the natural ravines and foothills of the high Sonoran desert in the shadows of Pinnacle Peak. The challenge, visual sensation, and special ambiance of Troon North set the standards by which all others are measured. The immaculately groomed golf courses and exceptional level of customer service create the renowned Troon Golf Experience.

Troon North's Monument and Pinnacle courses consistently rank at the top of every golfer's must play list. Golfers in search of the ultimate golf experience are returning to Troon North Golf Club to play Tom Weiskopf's true vision.





# RECENT ACCOLADES

- AGA Platinum Award Winner for Best Golf Shops
- Golf Magazine's "Top 100 Courses You Can Play" for '19 –United States
- #25 - Troon North Pinnacle Course | #58 - Troon North Monument Course
- Golf Digest - Golf Resort Gold Medal Award
- Golfweek's "Best Resort Courses, 2019"
- Troon Golf Facility of the Year
- NGCOA 2014 Jemsek Award for Course Excellence
- Golf Digest 2010 "America's Most Important Golf Course by Decade -1990's"
- Golfweek's "America's Best Courses, State-by-State" (Arizona)
- #4 - Troon North Monument Course | #7 - Troon North Pinnacle Course
- Golf World's Top 100 Golf Shops - Troon North Golf Club



# GOLF EVENT INFORMATION

## HOW TO RUN A SUCCESSFUL TOURNAMENT & RAISE MORE MONEY

- Partner with a quality golf course. Golfers will pay more to play a quality course.
- Provide food & drinks at no cost. Find a sponsor to cover this cost.
- Sponsors are key! The more signage, the more sponsor donations!
- Take care of your sponsors! Give them a good ROI for their donation.
- High quality signage will encourage more sponsors for your next tournament.
- Give away quality prizes/gifts. Give participants more, they will spend more.
- Create contests, prizes, auctions & raffles.





## CUSTOMIZE YOUR EVENT

*Troon North Golf Club's professional staff is thoroughly trained and experienced in tournament operations. Below is a list of what is included and additional options to customize your event to best satisfy your needs.*

### GROUPS OF 12+ PLAYERS

*Included with your green fee*

- *Green Fees*
- *Golf Cart with GPS*
- *Practice Balls*
- *Metal engraved ball marker*
- *Personalized Cart Signs | Must have pairings 48 hours in advance*
- *Digital Welcome Sign in Lobby*
- *Locker-room with full showers available*
- *Overnight Bag Storage*
- *Closest to the Pin, Longest Drive set-up when requested. Maximum of 4*

### TROON NORTH TOURNAMENT EXPERIENCE

*\$10 per player in addition to your green fee.*

- *Personal Tournament Coordinator*
- *Digital Scoring on the Carts*
- *Live Leaderboard*
- *Personalized Scorecards*
- *Digital Welcome Sign on GPS in Carts*
- *Rules / Format Sheet*
- *Wireless Microphone for Announcements*

*Registration, Payment Collection services available. Please ask for more details*



# ONLINE REGISTRATION

Anyone who has hosted an event knows how frustrating an event registration can be. Our team of experienced golf professionals will coordinate your event from start to finish! Let us handle your registration. We will create a custom website with online registration and payment collection. When your event is over we will cut you a check!

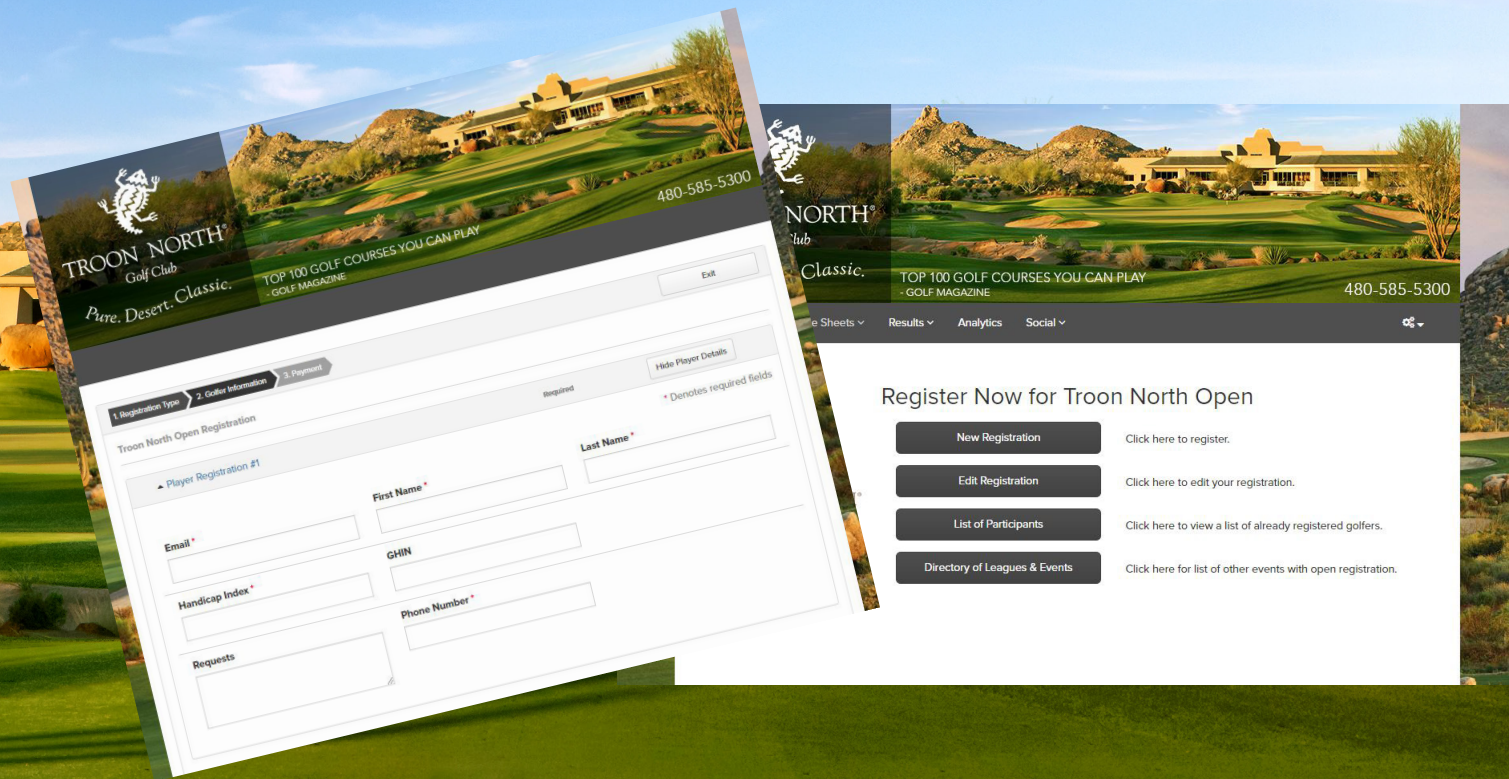
Have you ever planned a trip for a small group and had to pay a large deposit? Good luck getting payment from your players! With our online registration we will send each player a link to our website where they can prepay in advance.

***Please ask for more details!  
Additional fees apply for this  
service.***





# CUSTOM EVENT WEBSITES



A Dedicated Tournament Website enables you to post event details, send emails and view paring and registration information. Your custom website will provide participants access to registration and payment options allowing you to focus on what is most important to you and the success of your event.





## MERCHANDISE PACKAGES

Troon North Golf Club offers a huge selection of customizable gifts. We would love to help you find and personalize the perfect group gifts for your event, meeting or family occasion.

We can also set up a concept shop! Pick a vendor and let your guest pick out what they want. We look forward to hosting your event! See following page for more details.

### CHOLLA PACKAGE.....\$19

TN Sleeve of Callaway **Supersoft** Golf Balls  
Troon North Ball Marker  
Troon North Valuables Pouch (retail value \$29)

### SAGUARO PACKAGE.....\$59

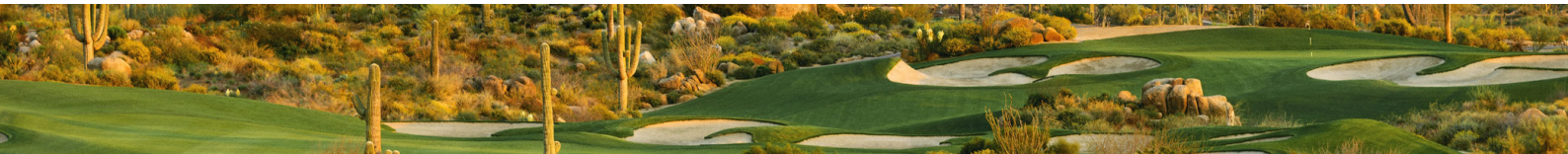
TN Sleeve of Callaway **Supersoft** Golf Balls  
Troon North Cap  
Troon North Caddie Towel  
Troon North Divot Tool (retail value \$79)

### THE MONUMENT PACKAGE.\$79

TN Sleeve of Callaway **Chrome** Soft Golf Balls  
Troon North Cap  
Monument & Pinnacle Yardage book  
Troon North Caddie Towel  
Troon North Divot Tool (retail value \$99)

### THE PINNACLE PREMIUM...\$99

TN Sleeve of Callaway **Chrome Soft** Golf Balls  
Peter Millar Polo w/ Troon North Logo  
*Optional: Add your logo*  
Troon North Cap (retail value \$145)



# WHAT IS A CONCEPT SHOP?

A concept shop is a mobile golf shop that is set up by our staff. Unlike a regular pro shop, a concept shop is designed to serve a large group of shoppers in a short period of time. The retail experts at Troon North Golf Club have executed concept shops for groups ranging in size from 100 players to over 300 players. Concept shops are a perfect complement to your large group golf event. Instead of spending money on a tee gift, you can offer a voucher with a pre-determined dollar amount that participants can spend on merchandise in the shop. You choose from our list of vendors and determine what your players get to spend. We take care of the rest!





# CATERING INFORMATION





### ***BOX BREAKFAST.....\$20***

Breakfast Burrito, Muffin (assorted), Orange Juice, Bottled Water

### ***STANDARD BOX LUNCH.....\$26***

*(Box lunch orders include your choice of two sandwich options)*

Honey-Cured Ham or Roasted Turkey with Lettuce, Tomato and Cheddar Cheese on Kaiser Roll, Potato Chips, Bottled Water, Pasta Salad and a Snickers Bar

### ***SANDWICH UPGRADES:***

Roast Beef with Lettuce, Tomato, Onion, and Provolone Cheese on a French Sub Roll | Add \$7

Vegetarian Wrap with Traditional Hummus, Arugula, Cucumbers, Pesto-Roasted Vegetables | Add \$5

Roast Turkey, Smoked Bacon & Avocado Wrap, with Lettuce, Tomato, and Pepper Jack Cheese in a Flour Tortilla | Add \$5

Grilled Chicken Breast, with Romaine Lettuce, Smoked Bacon, Pepper Jack Cheese & Red Onion on a French Sub Roll | Add \$5



## LOAD UP YOUR GOLF CART

### ***Golf Cart Pre-Stock Options:***

#### **JUNK BREAK.....\$8**

Snickers Bar, Bag of Chips, Cookie, Bottled Water

#### **HEALTH NUT.....\$9**

Power Bar, Whole Fruit, Mixed Nuts, Bottled Water

#### **SWEET & SALTY.....\$9**

Bag of Pretzels, Mixed Nuts, Chocolate Chip Cookie, Bottle Water

#### **THE "PRO" PACKAGE.....\$10**

1st Tee Power Bar, Arnold Palmer Iced Tea, Bag of Pretzels, Bag of Peanuts

#### **THE "PLAYER" PACKAGE.....\$20**

Two Domestic Beers, Punch Cigar, Cutter, Cedar Strip & Box of Matches, Bag of Peanuts



## MONUMENT BREAKFAST....\$36

- Seasonal Fresh Fruit and Berries
- Assorted Muffins & Danishes
- Bagels & Cream Cheese with Lox, Sliced Red Onion, Tomato & Capers
- Scrambled Eggs with Cheddar Cheese & Chives
- Apple Wood Smoked Bacon & Sausage Links
- Country Style Breakfast Potatoes
- Granola Crusted French Toast with Maple Syrup
- Add Breakfast Burritos - Additional \$5 per guest*
- Add Assorted Yogerts - Additional \$2 per guest*

## PINNACLE BREAKFAST.....\$29

- Seasonal Fresh Fruit and Berries
- Assorted Muffins, Croissants & Danishes
- Whipped Butter & Fruit Preserves
- Scrambled Eggs with Cheddar Cheese & Chives
- Apple Wood Smoked Bacon & Sausage Links
- Country Style Breakfast Potatoes
- Add Breakfast Burritos - Additional \$5 per guest*
- Add Assorted Yogerts - Additional \$2 per guest*



## CONTINENTAL.....\$18

- Seasonal Fresh Fruit and Berries
- Assorted Muffins, Croissants and Danishes
- Cream Cheese, Whipped Butter & Fruit Preserves
- Add Breakfast Burritos - Additional \$5 per guest*
- Add Assorted Yogerts - Additional \$2 per guest*

*Minimum of 25 people | If this minimum is not met, a \$3.00 per person surcharge will be applied. | Buffets include Orange & Apple Juices , Assorted Hot Teas & Freshly Brewed Coffee. | All Food and Beverage items will be subject to 22% service charge and a 8.05% state sales tax.*



## LUNCH / DINNER BUFFETS

### ***TASTE OF ITALY.....\$45***

Caprese Salad with Fresh Basil and Balsamic Reduction | Antipasto Salad with Chopped Romaine Lettuce, Cured Meats, Assorted Cheeses, Grilled Vegetables & Italian Vinaigrette | Seared Salmon Picatta | Chicken Parmesean | Rotini Pasta with Asparagus, Tomatoes & Parmigiano-Reggiano Cheese | Cheesy Garlic Bread | Cannolis

### ***SOUTHWESTERN.....\$40***

Corn & Black Bean Salad | House Fried Tortilla Chips & Queso | Refried Beans & Spanish Rice | Cilantro & Citrus Marinated Chicken & Beef Fajitas | Flour Tortillas | Baja Slaw, Sour Cream, Shredded Cheddar & Jack Cheeses | Pico de Gallo, Guacamole, Fire Roasted Salsa  
Bavarian Cream Stuffed Churros

### ***ALL-AMERICAN BARBECUE..\$36***

Traditional Caesar Salad | Classic Italian Pasta Salad | ½ lb Angus Beef Hamburgers, Citrus Herb Marinated Chicken Breasts, Beer Basted Brats with Sautéed Onions | Sliced Cheddar, American & Swiss Cheeses | Kaiser Rolls & Picnic Rolls | Pickle Chips, Red Onion, Fresh Sliced Tomatoes, Leaf Lettuce | Mayonnaise, Mustard & Ketchup | Assorted Potato Chips | Cookies & Brownies

### ***TROON DELI.....\$33***

House Salad with Ranch & Balsamic | Chef's Classic Potato Salad | Sliced Hickory Smoked Ham, Roasted Turkey, Rotisserie Chicken Salad, Corned Beef and Sauerkraut | Sliced Cheddar, American & Swiss Cheeses | Sliced Sourdough, Whole Wheat & Rye Breads | Kosher Pickles, Red Onion, Fresh Sliced Tomatoes, Leaf Lettuce | Mayonnaise and Mustard  
Assorted Dessert Bars

### ***O.K. CORRAL.....\$33***

House Salad with Ranch & Balsamic | Corn Bread Muffins | Southwest Mac & Cheese with Green Chilies and Bacon | Carolina Pulled Pork | Herb Roasted Chicken Breasts | BBQ Sauce & Pickle Chips | Assorted Rolls | Brownies

### ***PASTA BUFFET.....\$27***

Caesar Salad | Trio of Pasta | Garlic Bread | Assorted Cookies & Brownies

## ON COURSE FOOD STATIONS

### ***STREET TACO BAR.....\$20***

Carne Asada | Cilantro & Citrus Marinated Chicken | Flour Tortillas  
Baja Slaw, Sour Cream, Shredded Cheddar & Jack Cheeses  
Fire Roasted Salsa & Pico de Gallo

### ***BUILD YOUR OWN SLIDERS.....\$20***

Choice of Two: Angus Beef, Chicken Breast, Pulled Pork  
Slider Buns | Cheddar Cheese, Fresh Sliced Tomato, Leaf Lettuce  
Ketchup & Mayonnaise | Assorted Potato Chips

Set up Fee: \$150

Attendant Fee: \$150

### ***ADD BEVERAGES TO YOUR FOOD STATIONS***

***ADD IMPORT KEG.....\$500***

***ADD DOMESTIC KEG.....\$450***

Attendant Fee: \$150

***ADD COOLER OF ASSORTED SODAS, GATORADE  
AND WATER.....\$3 PER GUEST***







# DYNAMITE GRILLE

AT TROON NORTH

OPEN TO THE PUBLIC

BREAKFAST  
LUNCH  
DINNER  
LARGE TV'S





**ADDITIONAL  
INFORMATION**





## GOLF INSTRUCTION

Troon North Golf Club is known for setting the standard by which all other desert courses are measured, and has created a new standard in club fitting and swing analysis. Troon North and Callaway Golf® have opened a high-tech club fitting and teaching facility that will

measure vital aspects of a golfer's swing with remarkable accuracy. The facility, called the Callaway Golf Performance Center, is one of only 10 in the entire country and the first to open in Arizona.



# The Callaway Golf Performance Center

at Troon North is one of the most advanced club fitting and analytic tools in golf, providing golfers the same club fitting technology used to fit the world's top touring professionals like Patrick Reed, Jim Furyk, and Phil Mickelson.

The facility combines computerized analysis with the expertise of certified professionals, resulting in a superior fitting experience that provides golfers of all abilities their exact custom specifications. The patented Callaway Performance Analysis System uses two high-speed cameras and ball-flight



## CALLAWAY PERFORMANCE CENTER

simulators while a computer monitor displays a breakdown of each golfer's launch conditions – ball speed, launch angle and spin rates. In addition, the system measures the path angle and the golfer's angle of approach to the ball, utilizing 3-D imagery and precision software designed by Callaway

Golf's world renowned research and development department. Everyday-golfers have never had the ability to employ such high-tech equipment to improve their performance and enjoyment on the golf course. Club Fittings are by Appointment Only and take about 1 hour and 30 minutes to complete. \$150 per fitting.

Contact Doug Hammer, PGA For More information | [dhammer@troon.com](mailto:dhammer@troon.com) | 480-585-5300 x251



## DIGITAL SPONSOR SIGNS

Go DIGITAL with custom made sponsor signs that can display on each players cart.







## GPS DIGITAL SIGN SET-UP OPTIONS

The GPS System on the carts allows us to set up ads to appear when golfers are in certain positions on a hole. An ad can appear at the TEE, at the FAIRWAY ( par 4's & Par 5's), at each GREEN and in between the green and tee on the subsequent hole.

Custom Design Fee.....\$80  
Each additional Sign.....\$20

Included in the Troon North Tournament Experience you get a Troon North Welcome sign and two sponsor signs complimentary.



# ENHANCE YOUR GOLF EXPERIENCE

## ***Forecaddies Available***

November - April

### Add a Caddie to any Tournament Round

18 Hole forecaddie - \$30+tax per player

9 Hole forecaddie - \$15+tax per player

18 Hole Single Walking Caddie - \$100+tax per player

9 Hole Single Walking Caddie - \$50+tax per player

### Recommended Gratuities

We recommend a \$20 per player cash tip for all forecaddie services. Gratuities can be higher or lower and should be based on the level of service provided by the forecaddie.



**CADDIEMASTER®**

\*There is a 15% fee on all gratuities charged on a Credit Card or Master Account.





## **What Does a forecaddie add to your Experience?**

Detailed course knowledge including accurate yardage and green reading that will lead to better scores.

Assistance with pace of play and locating errant shots.

Maintenance of the course including raking bunkers, fixing ball marks and replacing divots.

An opportunity to play the courses like the pros do.



# RESERVATION PROCEDURES

## GROUP TERMS AND CONDITIONS

*Troon North Golf Club requires a 20% non-refundable deposit with signed Agreement. The group is 100% responsible for any cancellations within 30 days of play unless space can be resold. Troon North's Food & Beverage Department requires a 72 hour notice on all cancellations. There will be a 20% service charge on all F&B Master Accounts.*

*Troon North Golf Club suggests that all participants arrive at the course at least 45 minutes prior to the scheduled starting time to check in and use the practice facility. The group will be responsible for all lost or damaged equipment caused by the group participants.*

## CONTACT US:

Mike Friend, PGA Director of Sales  
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Brian Gifford, Sales Manager  
480-419-5367 | [bgifford@troon.com](mailto:bgifford@troon.com)





Troon North Golf Club hosts a wide variety of events throughout the year.







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